



MOORPARK COLLEGE

Advisory Board to the Photography Program of Moorpark College

Meeting location: Moorpark College Photography Lab

Wednesday, February 27, 2019

NAMES OF ADVISORY COMMITTEE MEMBERS	ATTENDANCE; Present except where noted	Name of Company, Business, College, High School	Email Address	Telephone Number
Chair	Stephen Callis	Moorpark College	scallis@vcccd.edu	323 428 8114
Industry Partners	Steven Nilsson	Steven Nilsson Photography	sn2020@earthlink.net	323 342-9458
	Jennifer Cheung	Jennifer Cheung Photography	jennifercheungphotography@gmail.com	323 342-9458
	Bill Short	William Short Photography	williamshortphoto@gmail.com	310 994 2499
	Anthony Nex	Anthony Nex Photography	anthony@anthonynex.com	310.836.4357
	Darrell Walters	CalArts	dwalters@calarts.edu	661.291.3058
Department Chair	John Loprieno (absent from meeting)	Moorpark College	jloprieno@vcccd.edu	310.801.8891
Alumni	Becky Savell	Moorpark College	beckysavell@yahoo.com	805.501.7016
	Yasara Gunawardena	Moorpark College	yasara1095@gmail.com	818.207.0879
	Kaela Watso		kaelawatso@hotmail.com	805.558.3514
Faculty	Karin Johansson	Moorpark College	kjohansson@vcccd.edu	805-378-1442



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AGENDA

ACTION SUMMARY

	Notes and Board input	ACTION
Intro and Welcome	All introduce around the room.	
1. Current Status of Program:	<p>Currently offer 9 courses:</p> <p>Beginning: 7 sections of this, which is an intro to the medium, history and basic skills in camera use, lighting, printing, digital and film, intro to portraiture, street photography and documentary.</p> <p>Intermediate: both digital and film, and intro to fine art; requires students to create a visual journal, business card and resume.</p> <p>Advanced I & II: extension of intermediate with more emphasis on conceptual side, working on in-depth assignments over a longer term, with continual feedback, developing a small portfolio.</p> <p>History of Photography: Survey of the history of the medium from early origins to the contemporary.</p> <p>Studio Lighting I & II: Introduction to using artificial light in the studio and on location.</p> <p>Image Editing: Introduction to image editing techniques using photoshop.</p> <p>Intro to Photojournalism: Reporting, editorial and stock photography, professional practices.</p> <p>Lab Practices: Individual projects and group critique.</p> <p>Professional Practices: The Business of Photography</p> <p>Stephen notes that we serve three populations:</p> <ul style="list-style-type: none"> • Those who are here in Photo 10 for GE credit, • Those who want to transfer and pursue fine art, • Those who want to pursue a commercial photography career. 	
2. Class Schedules	<p>Discussion about changes in the way we offer Beginning Photography. The combined lecture portions of the class was resulting in low enrollment with the afternoon sections. We no longer have the combined lectures and the courses are now offered twice a week. The result has been increased enrollment for all the Beginning sections. We will further investigate putting more of the lecture content online. This will allow us to have a shorter semester and be ready if the district goes to a shorter semester.</p>	<p>Fall 2019: Will schedule 5 out of 7 Beginning courses to be hybrid 15 week semester courses.</p>
3. Equipment	<p>Discussion about our new Profoto location lighting kits and the need for additional units. We generally receive anywhere between</p>	<p>Will apply this spring for additional monies to</p>

	<p>\$10,000 and \$20,000 for equipment each CTE grant cycle. It could take a few years to replace all of our studio equipment with up to date Profoto lighting equipment. Also discussed was the need for 35mm, medium and large format film cameras. We are having to go to the used market for these items and now having to compete with the renewed interest in analog photography, has made it difficult and more expensive to find these older cameras. It was generally agreed that there was significant value in teaching these older technologies to our students.</p>	<p>purchase additional lighting kits.</p>
4. Curriculum	<p>Announced that Professional Practices for Photographers would be offered for the first time this coming fall semester. Discussion about the need to increase the hours students have in the Studio Lighting I and II courses to 6 hours a week from the current 5 hours a week. This would necessitate a change from 2 units to 3. It was noted that most community colleges that teach Studio Lighting have 3 or 4 unit courses. Based on CLO's, students need more class time being hands on with the equipment, but also need a firmer grasp of the historical and current trends in commercial photography. This change would also benefit students by allowing the proficiency award to become a certificate of achievement. There was consensus from the advisory board that these changes would be desirable.</p>	<p>Will submit change to curriculum committee Fall 2019.</p>
5. Degrees	<p>Discussion about current degrees and their relationship to completers. There was consensus from the board that degrees in photography have only a small role in a student's success. Stephen explained the college funding formula and how the state counted completers. Our current chair, John Loprieno suggested we make it easier for students to attain an A.S. Degree and/or Certificate of Achievement in Photography. Questions were raised as to the meaningfulness of a smaller and easier to attain degree. Stephen presented two options of introducing choice to the degree patterns and making some courses electives. The downside to this approach was that some courses might get a reputation for being more demanding and students wouldn't sign up for those courses. Discussion about dropping 2-D Design from list and replacing it with Gallery Practices. Steven Nilsson asked if Beginning, Intermediate and Advanced Photography courses could be renamed I, II, and III? He felt that if you took Advanced, why would you think you need to take anything else? Consensus of the board was to reduce the total number of courses for both the A.S. Degree and the Certificate of Achievement by having a core set of 4 classes and then 4 electives.</p>	<p>Will solicit feedback from advisory board and other stake holders on a concrete proposal for our degrees before moving ahead with changes.</p>
6. Next Meeting Fall 2020?		